



Economic Analysis: Madison County

Prepared by

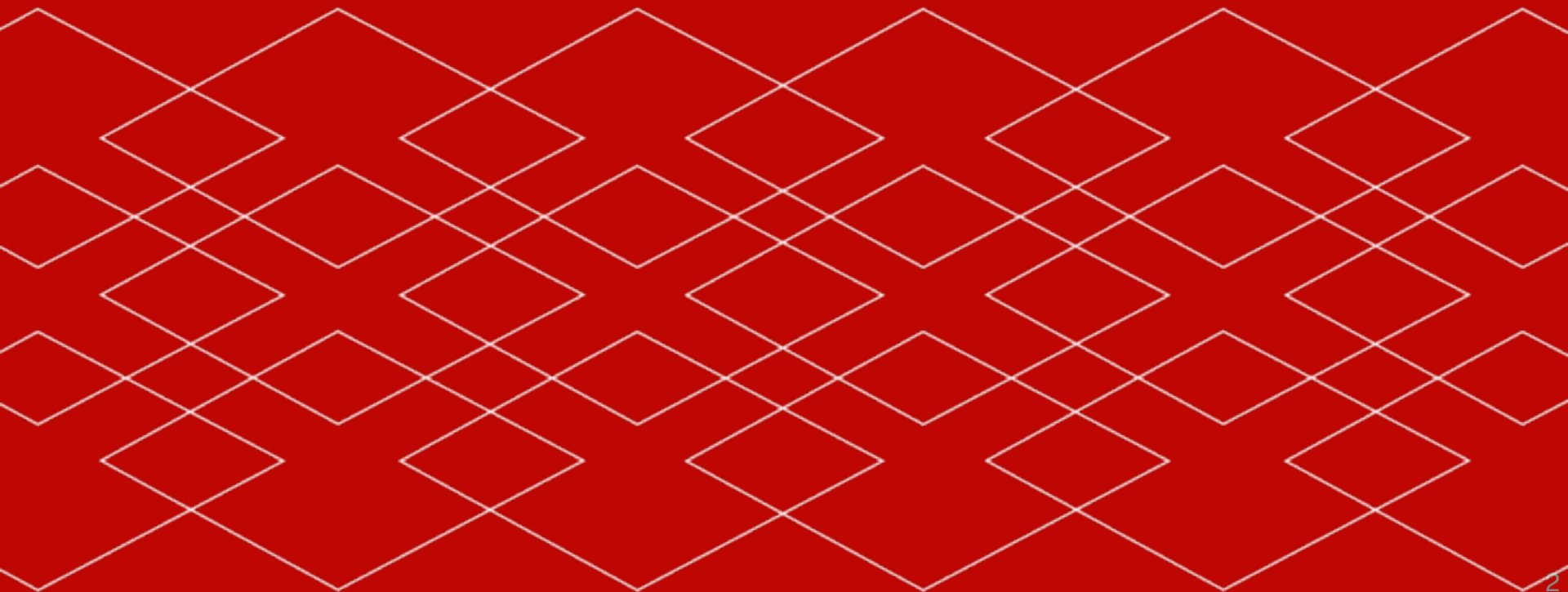
Arkansas Economic
Development Commission

Strategic Planning and Research
Revised August 2015



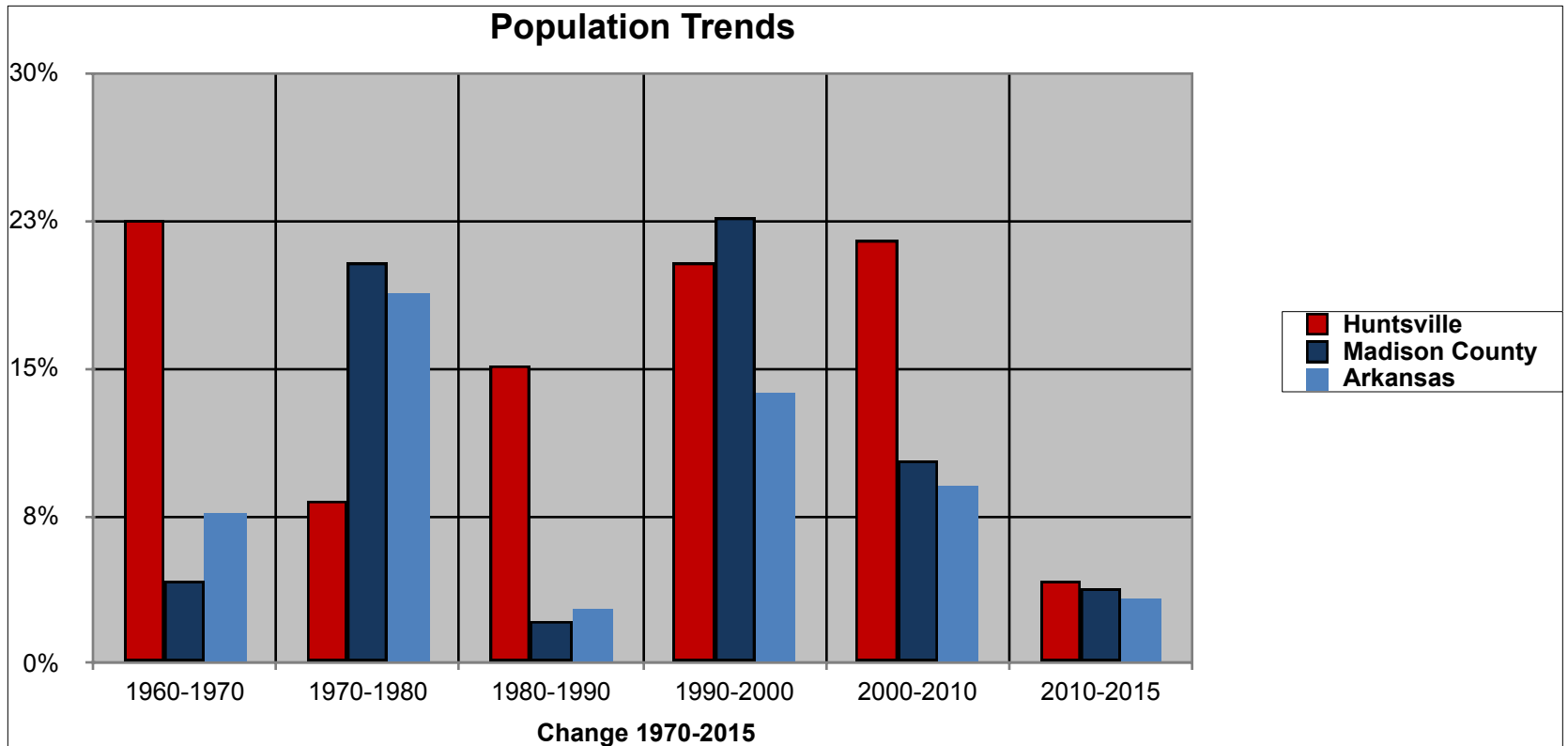


Economic Trends & Data in Madison County, AR



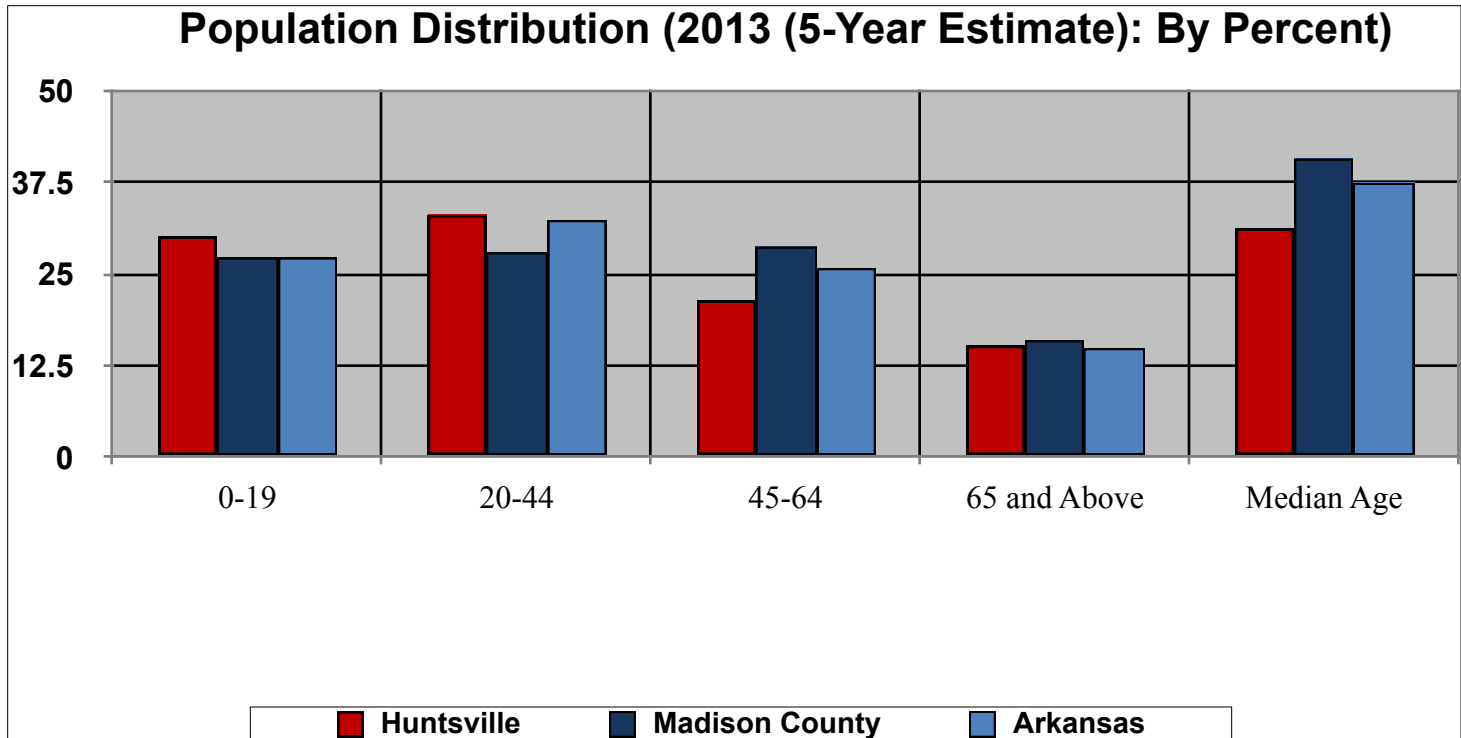


Population Trends





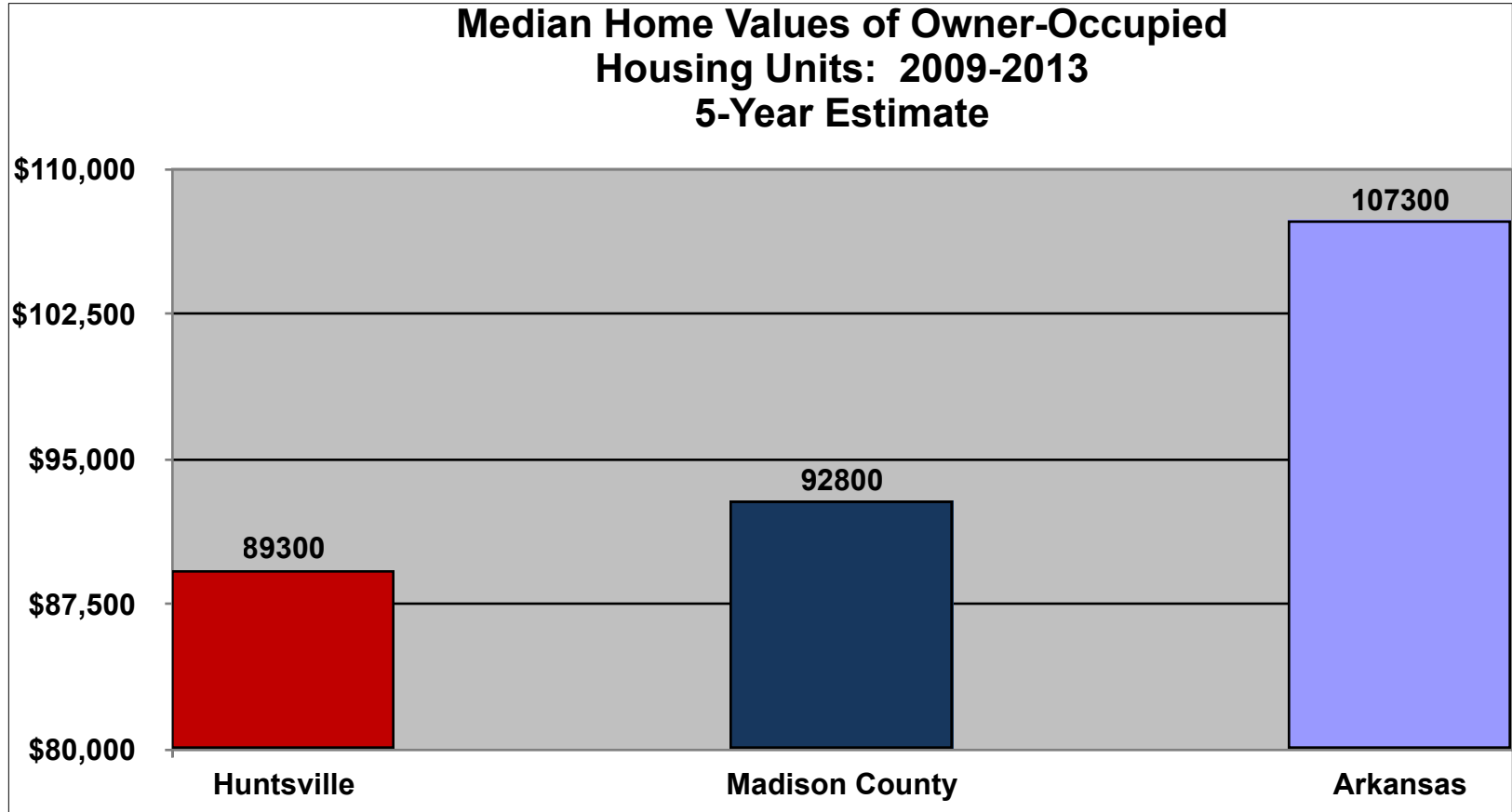
Population Trends



Source: Arkansas Fact Finder, 2009-2013 Five Year Estimate Population Distribution.



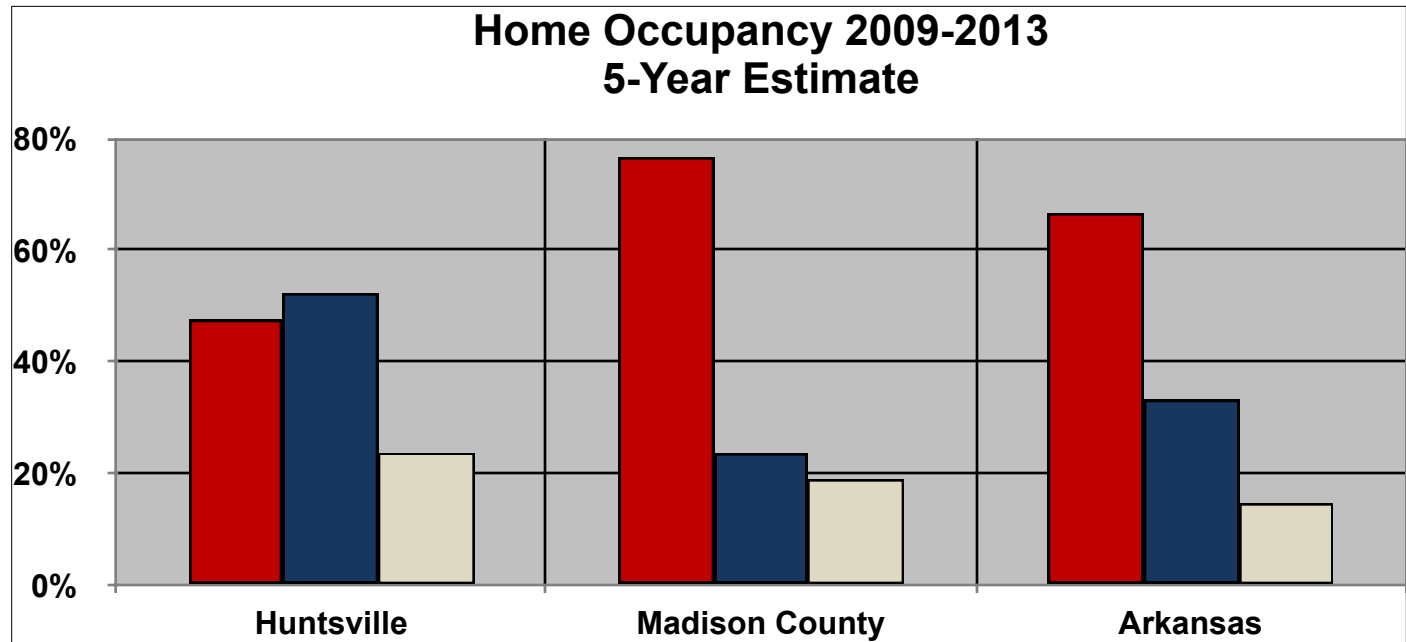
Housing



Source: American Fact Finder, U.S. Census Bureau

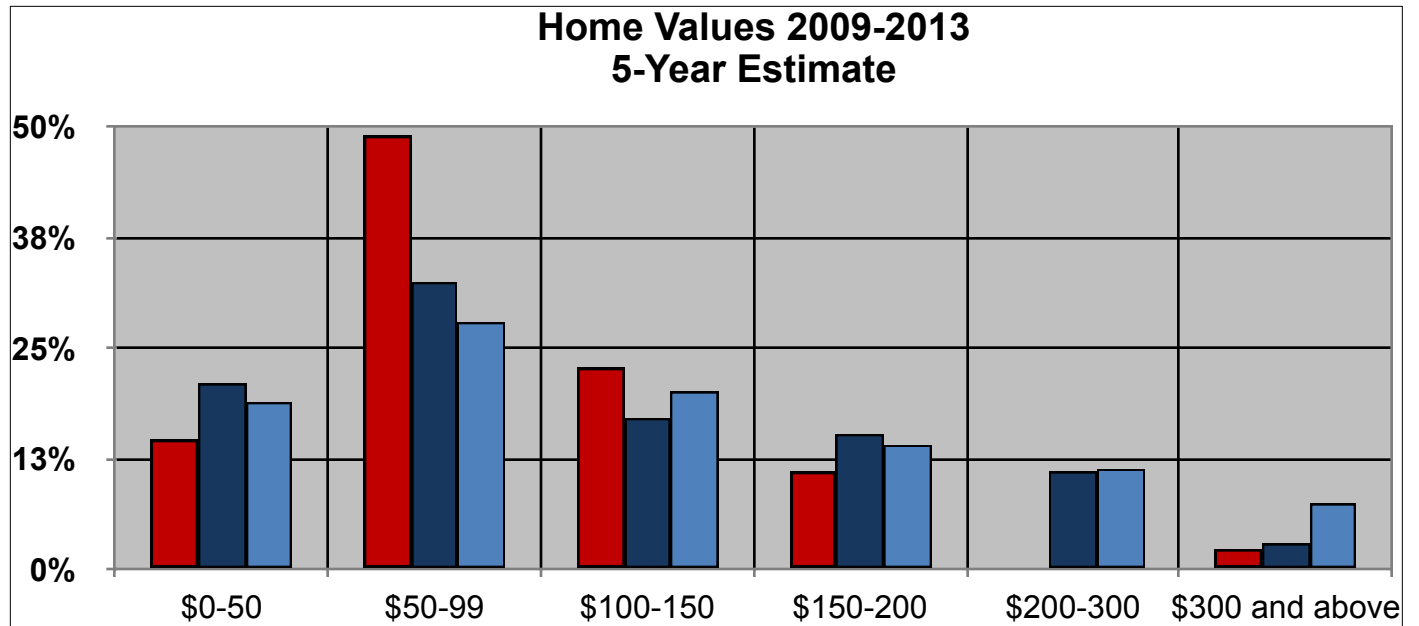


Housing





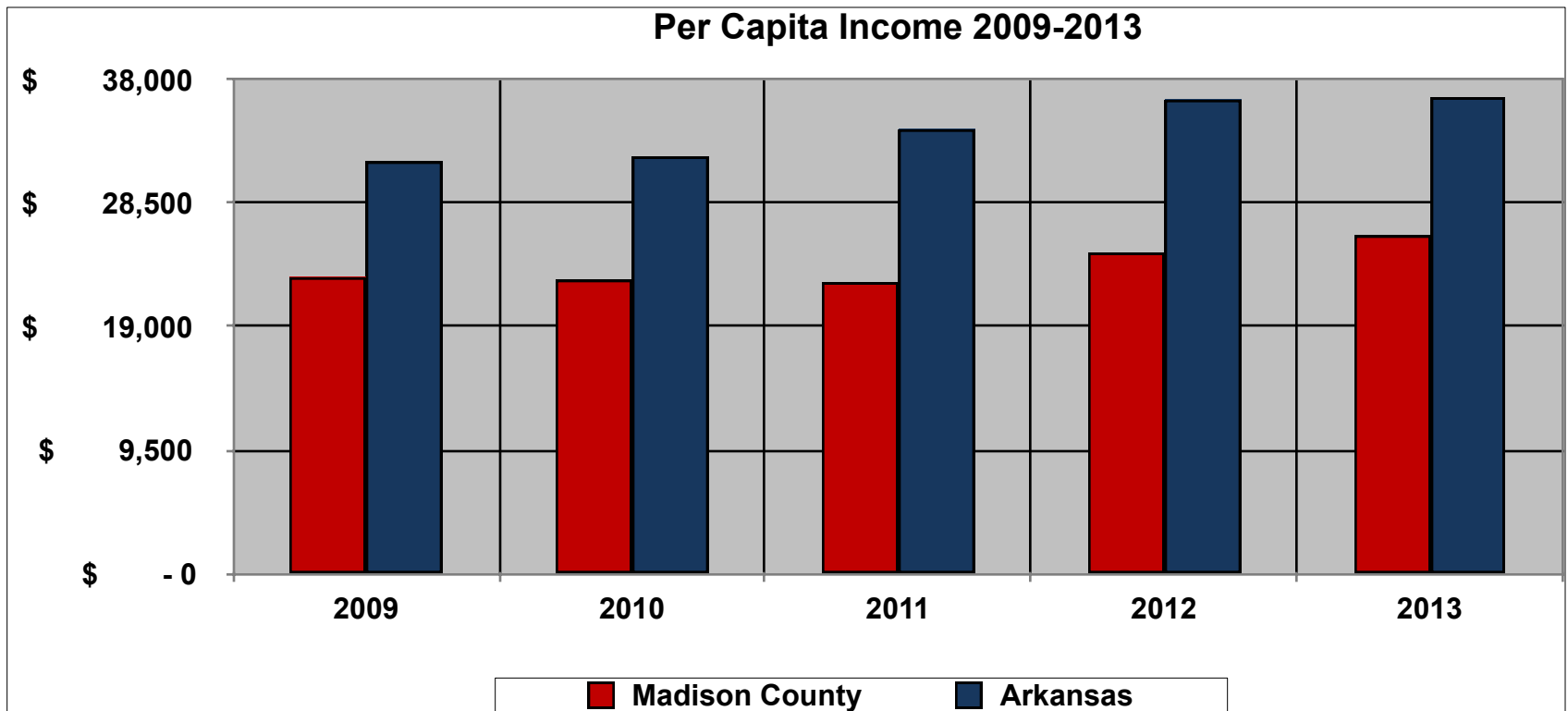
Housing



Source: American Fact Finder, U.S. Census Bureau



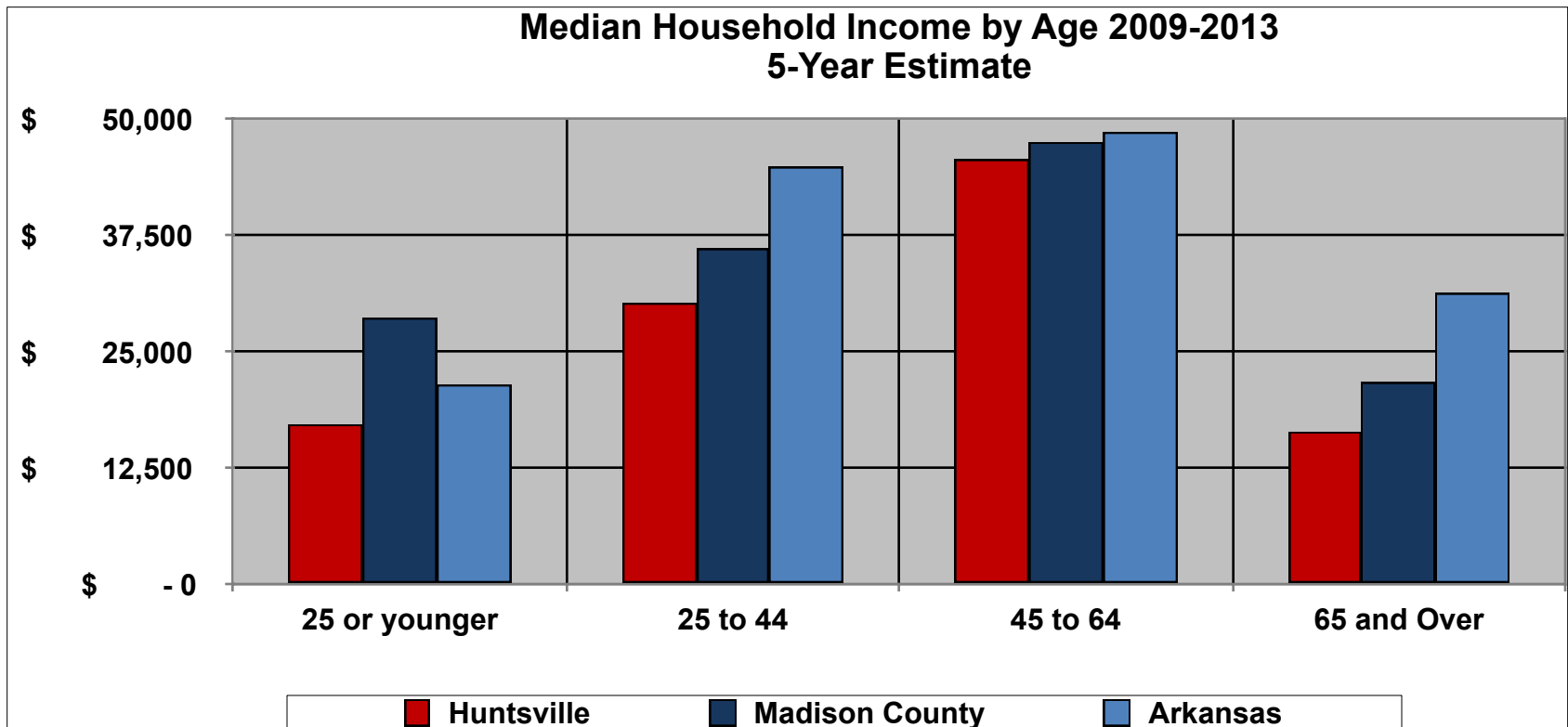
Income



Source: Bureau of Economic Analysis



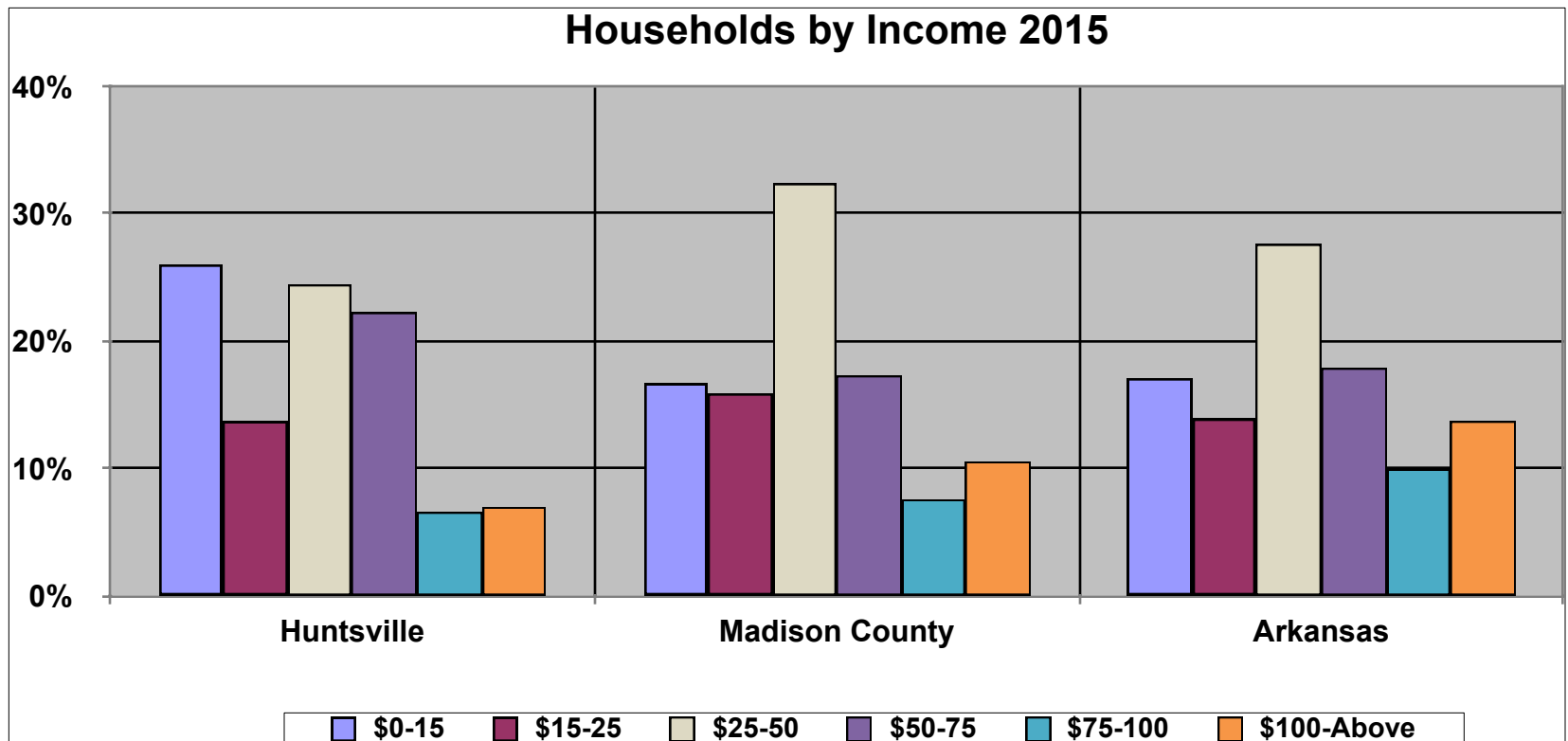
Income



Source: U.S. Census Bureau, American Fact Finder, Chart #B19049



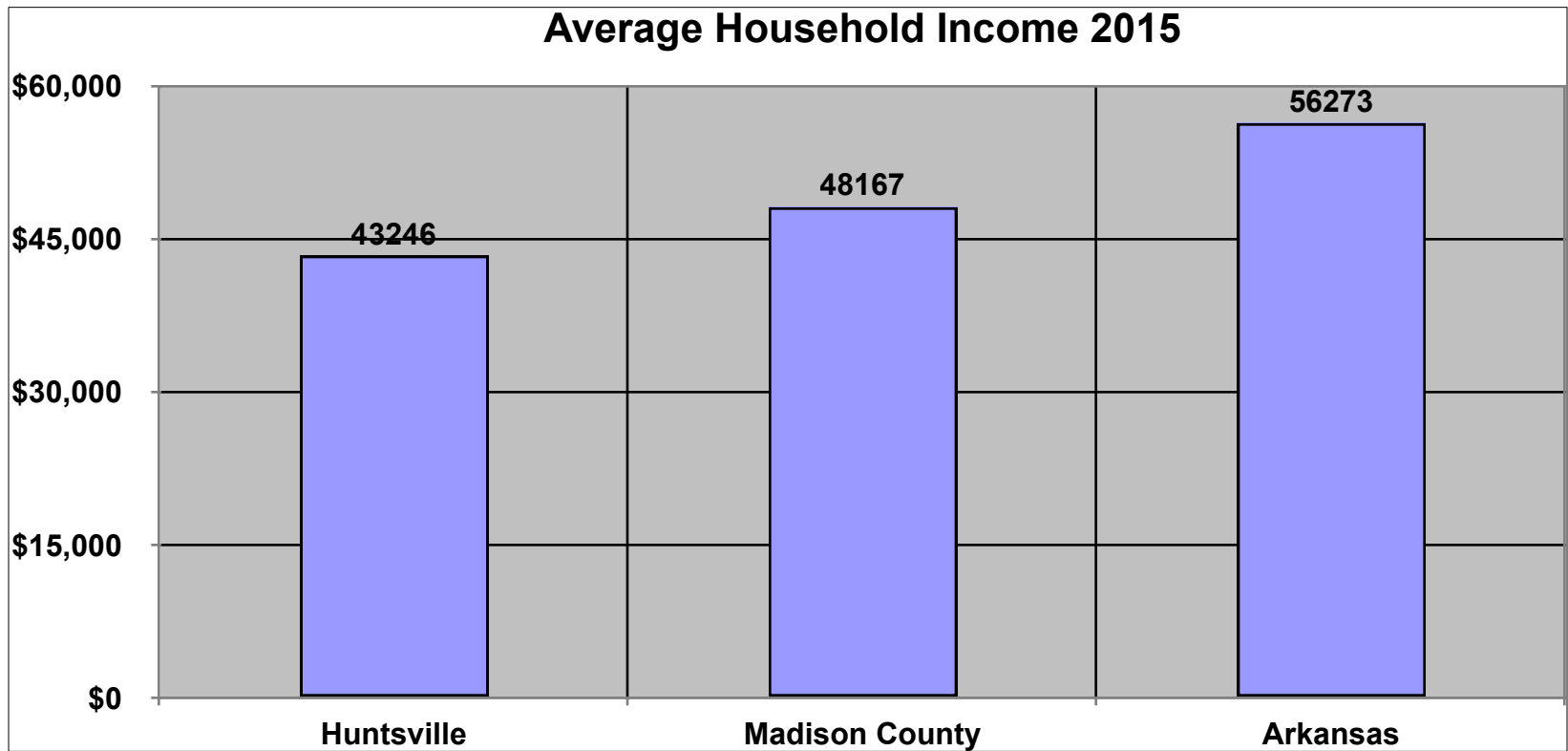
Income



Source: ESRI



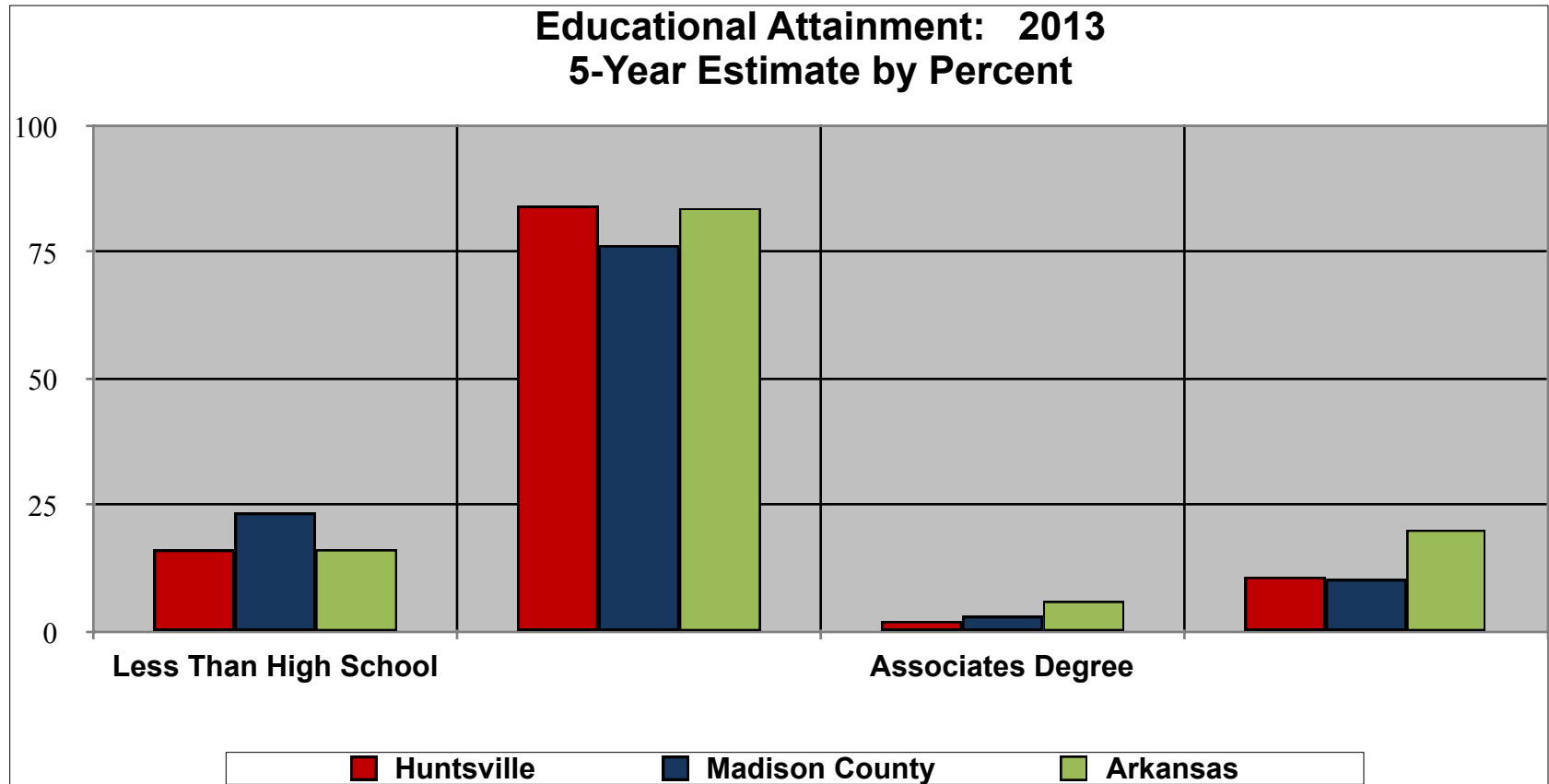
Income



Source: ESRI



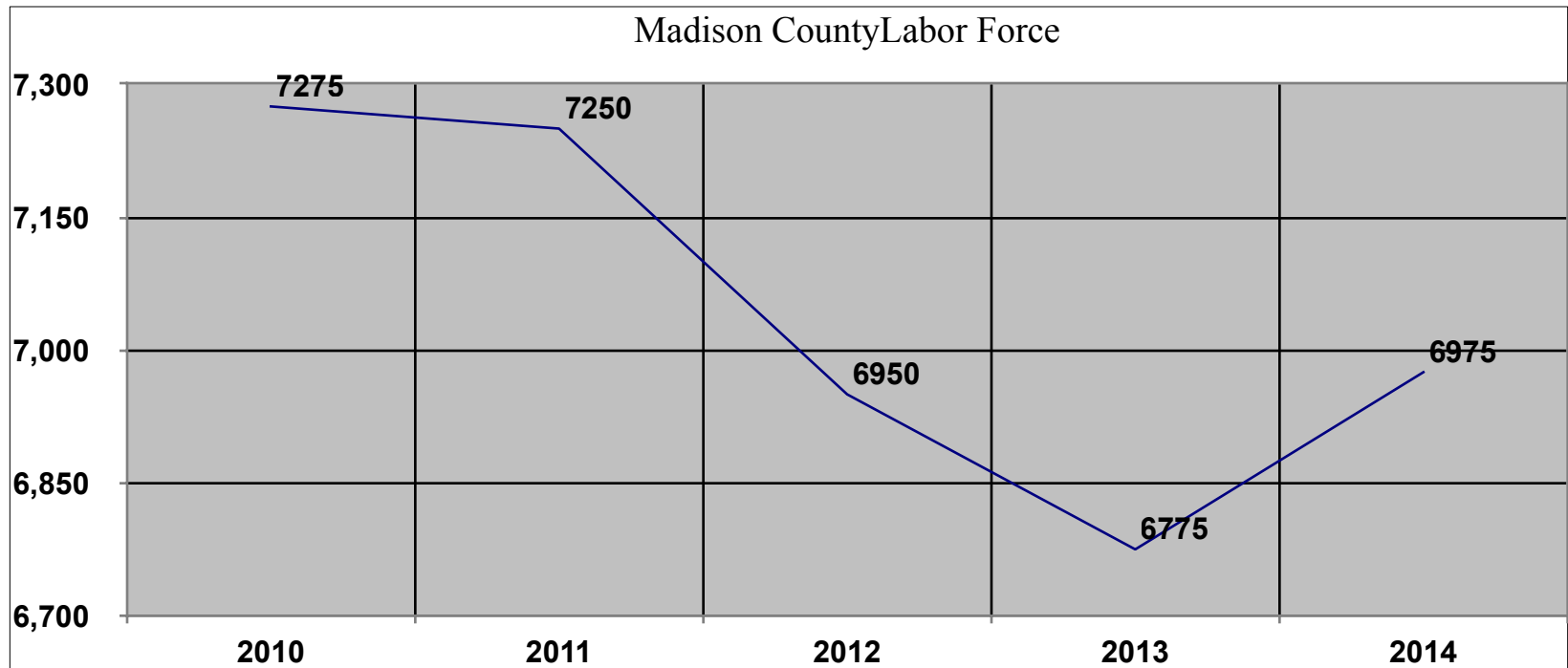
Education



Source: American Community Survey, 5-Year Estimate, 2009-2013



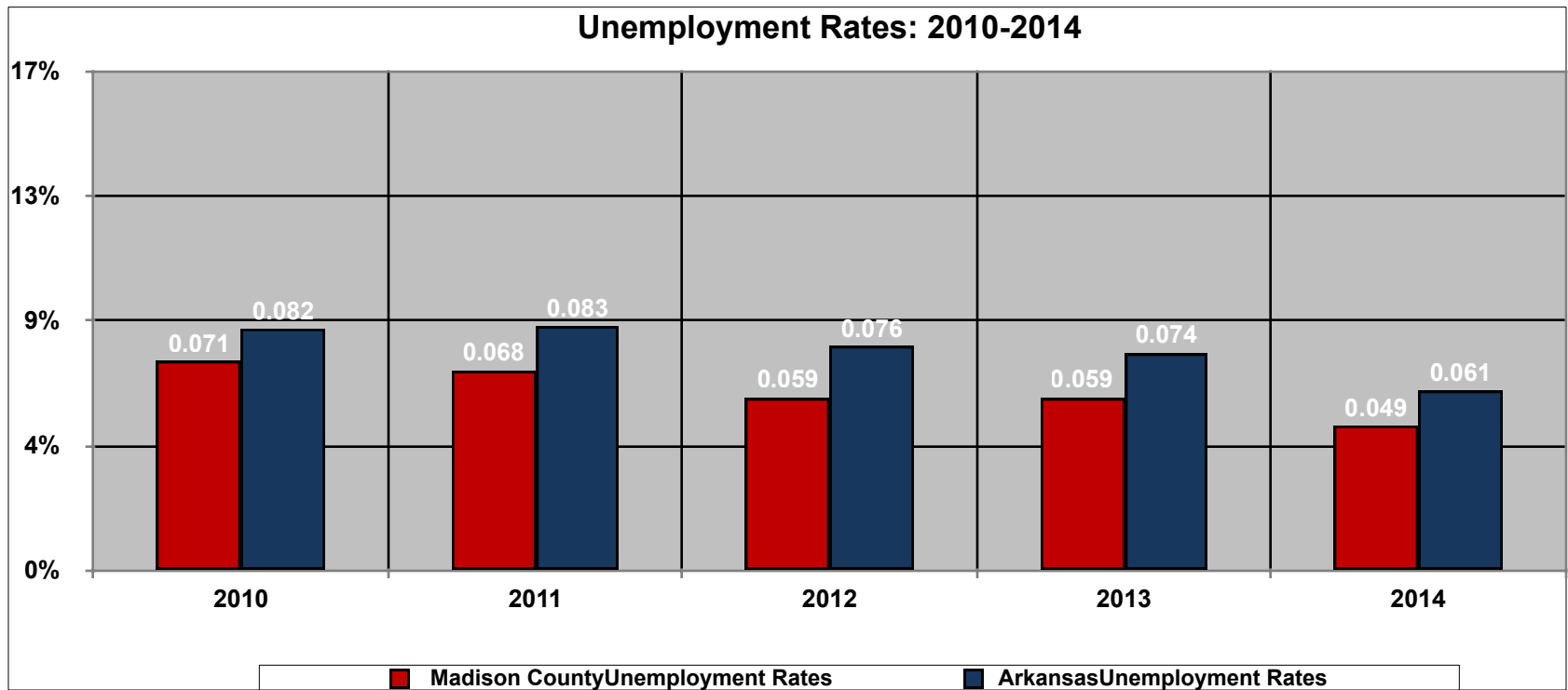
Labor Force



Source: Arkansas Labor Market Information, Arkansas Department of Workforce Services.



Unemployment Rates

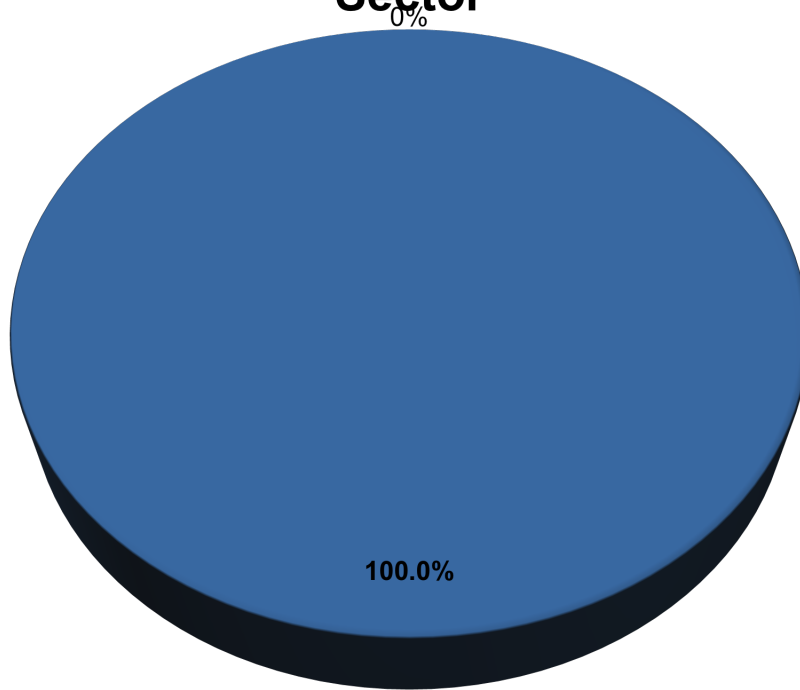


Source: Arkansas Labor Market Information, Arkansas Department of Workforce Services.



Arkansas Employment

2014 Arkansas Employment by Sector

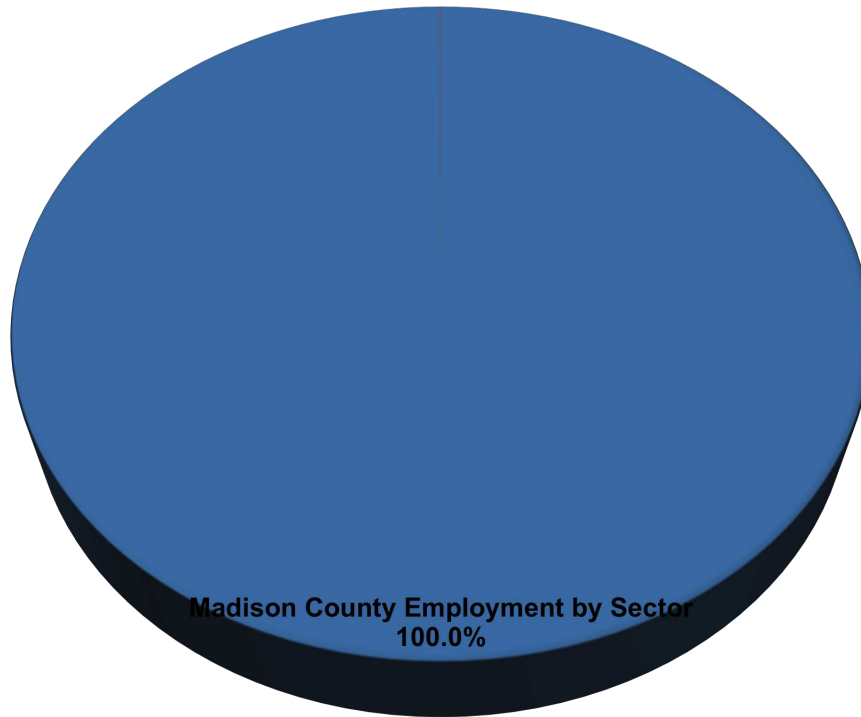


Source: Arkansas Department of Workforce Services, Covered Emp. & Earnings 2014



Madison County Employment

2014 Madison County Employment by Sector



Source: Arkansas Department of Workforce Services, Covered Emp. & Earnings 2014



Madison County Major Employers

Employer	Employee Code*
Butterball LLC	G
Huntsville School District	F
Ducommun LaBarge Technologies, Inc.	E
Walmart Stores, Inc.	D
Meadowview Healthcare & Rehab	C
Low Thompson & Son Trucking	C
Anderson Gas & Propane, Inc.	C
Packer's Sanitation Services, Inc.	C
McDonald's Stores, Inc.	B
Harp's Food Stores, Inc.	B
*Employee Code: A. 1-10; B. 11-49; C. 50-99; D. 100-199; E. 200-299;	



Layoff, Closure, New and Expanded in Madison County

Layoffs

Name of Company	Location City	Date of Action	# of Workers Affected
Butterball LLC	Huntsville	3/09/2009	150

Closures

None

Source: AR Dept of Workforce Services, Gov. Dislocated Workers Task Force Notices.

New Projects

1 New Projects since 03/09/2009

\$6,400,000 in total investment

Expansion Projects

0 Expansion Projects since 03/09/2009

\$0 in total investment

18 jobs created since 03/09/2009



Tourism

	Total Travel Expenditures	Travel Generated Payroll	Travel Generated Employment
2013	\$8,491,901	\$1,225,257	64
County Rank	66	66th	66th
2014	\$11,117,759	\$1,607,345	73
County Rank	65	66th	66

2014 preliminary travel generated local tax in Madison County was \$290,354, up 30 percent from \$222,943 in 2013



Inflow/Outflow Statistics (Overall Job Counts)

Selection Area Labor Market Size (Primary Jobs) – Madison		2013	
	Count	Share	
Employed in the Selection Area	2,866	100.0%	
Living in the Selection Area	6,234	217.5%	
Net Job Inflow (+) or Outflow (-)	-3,368	-	
In-Area Labor Force Efficiency (Primary Jobs)		2013	
	Count	Share	
Living in the Selection Area	6,234	100.0%	
Living and Employed in the Selection Area	1,480	23.7%	
Living in the Selection Area but Employed Outside	4,754	76.3%	
In-Area Employment Efficiency (Primary Jobs)		2013	
	Count	Share	
Employed in the Selection Area	2,866	100.0%	
Employed and Living in the Selection Area	1,480	51.6%	
Employed in the Selection Area but Living Outside	1,386	48.4%	



Outflow Job Characteristics (People living in Madison County but working outside the county)

Outflow Job Characteristics (Primary Jobs) – Madison County	2013	
	Count	Share
External Jobs Filled by Residents	4,754	100.0%
Workers Aged 29 or younger	1,056	22.2%
Workers Aged 30 to 54	2,654	55.8%
Workers Aged 55 or older	1,044	22.0%
Workers Earning \$1,250 per month or less	1,000	21.0%
Workers Earning \$1,251 to \$3,333 per month	2,111	44.4%
Workers Earning More than \$3,333 per month	1,643	34.6%
Workers in the "Goods Producing" Industry Class	1,173	24.7%
Workers in the "Trade, Transportation, and Utilities" Industry Class	1,338	28.1%
Workers in the "All Other Services" Industry Class	2,243	47.2%



Inflow Job Characteristics (People living outside of Madison County but working inside Madison County)

Inflow Job Characteristics (Primary Jobs) – Madison County	2013	
	Count	Share
Internal Jobs Filled by Outside Workers	1,386	100.0%
Workers Aged 29 or younger	312	22.5%
Workers Aged 30 to 54	756	54.5%
Workers Aged 55 or older	318	22.9%
Workers Earning \$1,250 per month or less	311	22.4%
Workers Earning \$1,251 to \$3,333 per month	784	45.6%
Workers Earning More than \$3,333 per month	291	21.0%
Workers in the "Goods Producing" Industry Class	638	46.0%
Workers in the "Trade, Transportation, and Utilities" Industry Class	297	21.4%
Workers in the "All Other Services" Industry Class	451	32.5%



Interior Flow Job Characteristics (People living and working in Madison County)

Interior Flow Job Characteristics (Primary Jobs) – Madison County	2013	
	Count	Share
Internal Jobs Filled by Residents	1,480	100.0%
Workers Aged 29 or younger	323	21.8%
Workers Aged 30 to 54	762	51.5%
Workers Aged 55 or older	395	26.7%
Workers Earning \$1,250 per month or less	388	26.2%
Workers Earning \$1,251 to \$3,333 per month	812	54.9%
Workers Earning More than \$3,333 per month	280	18.9%
Workers in the "Goods Producing" Industry Class	518	35.0%
Workers in the "Trade, Transportation, and Utilities" Industry Class	265	17.9%
Workers in the "All Other Services" Industry Class	697	47.1%



Where Workers Live Who Are Employed in Madison County

Interior Flow Job Characteristics (Primary Jobs) – Madison County	2013	
	Count	Share
All places (Cities, CDPs, etc.)	2,866	100.0%
Huntsville city, AR	283	9.9%
Springdale city, AR	177	6.2%
Fayetteville city, AR	90	3.1%
Rogers city, AR	49	1.7%
Berryville city, AR	30	1.0%
Fort Smith city, AR	30	1.0%
Bella Vista town, AR	25	0.9%
Russellville city, AR	21	0.7%
Bentonville city, AR	20	0.7%
Green Forest city, AR	20	0.7%
All Other Locations	2,121	74.0%



Where Workers Living in Madison County Commute

Interior Flow Job Characteristics (Primary Jobs) – Madison County	2013	
	Count	Share
All places (Cities, CDPs, etc.)	6,234	100.0%
Springdale city, AR	770	12.4%
Huntsville city, AR	685	11.0%
Fayetteville city, AR	581	9.3%
Little Rock city, AR	384	6.2%
Rogers city, AR	374	6.0%
Lowell city, AR	193	3.1%
Bentonville city, AR	136	2.2%
Berryville city, AR	100	1.6%
North Little Rock city, AR	96	1.5%
Harrison city, AR	80	1.3%
All Other Locations	2,835	45.5%



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